

REP HEADLINE# 6359618 TRF# 334874 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 11.43
CHANGES ** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6359618 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY 10/02 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 11.43

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINE 13
TTLS \$34,750
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	A		800A-1030A	30		\$500.00	10/6	10/6	2		SAT	2
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PROGRAM : NEWS
OCT/12 34750.00
CONTRACT TOTAL 34750.00
TOTAL SPOTS 30

MARKET TOTALS \$102,272 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35**

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE